

press release

MARTA awards McCloud Transportation multi-year contract to conduct safety assessment

The assessment evaluates MARTA's effectiveness in meeting its objectives for providing a safe environment for its riders and employees.

Odessa, FL. (December 2015) – The Metropolitan Atlanta Rapid Transit Authority (MARTA) awarded McCloud Transportation + Associates, LLC a multi-year on-call contract to conduct a Safety Assessment of its Department of Safety & Quality Assurance (DSQA).

The purpose of the assessment is to evaluate MARTA's effectiveness in meeting its objectives for providing a safe environment for its riders and employees. McCloud Transportation presented methods and tools for assessing MARTA's safety culture, identified key performance indicators and reporting practices to support an improved safety culture, and identified best practices used by peer transit agencies.

McCloud Transportation also evaluated MARTA's safety awards and incentive programs for bus operators, identified strengths and weaknesses with the existing DSQA organizational structure, recommended staff deployment strategies, and recommended revisions to existing policies and procedures for the enhancement of MARTA's safety program. We are pleased to play a key role in providing MARTA with viable strategies to further enhance its safety culture," said Bill McCloud, Vice President and Chief Operating Officer for McCloud Transportation.

MARTA operates the ninth largest transit system in North America, providing bus, rail and paratransit services in the greater metropolitan Atlanta area. MARTA transports over 500,000 people in the City of Atlanta and counties of Clayton, DeKalb and Fulton daily.

McCloud Transportation is a multimodal transportation consulting firm that specializes in ADA paratransit operations reviews, fixed-route bus and rail operational analyses, performance audits, safety reviews, and service quality monitoring.

For more information, visit www.McCloudTrans.com or call (813) 920-8683.