

“After a successful year of operations, we look forward to 2011 with continued focus on customer service.”

- Elaine R. McCloud, President & CEO  
McCloud Transportation & Associates, LLC



## Year in review: McCloud Transportation observes one year anniversary

The past year has been a notable one for McCloud Transportation & Associates, LLC, both for achieving its first anniversary milestone and for providing clients with innovative mobility solutions. “Our approach to serving our customers was not about maintaining the status quo,” said Elaine McCloud, president and chief executive officer.

The past year brought four important contracts; a multiple year agreement with a leading transportation management firm in California to provide consulting services on compliance with the Americans with Disabilities Act, sensitivity training and business development support. McCloud Transportation was on the winning team with a transportation company in Arizona to provide demand response service for Valley Metro Regional Public Transportation Authority in Phoenix, Arizona. McCloud Transportation will oversee ADA compliance, customer relations and quality assurance of service delivery. The firm was also the successful bidder in Tampa, Florida for conducting Hillsborough Area Regional Transit Authority’s (HART) service quality monitoring program utilizing mystery riders, and won a multiple year contract with HDR Engineering to provide marketing and governmental relations services for HART.

McCloud Transportation continued to expand its market by achieving certification as a Disadvantaged Business Enterprise (DBE) in six states; Florida, Georgia, Texas, Arizona, California, Alabama and the District of Columbia. DBE certification qualifies the firm to conduct business with the U.S. Department of Transportation and other federal agencies.

Elaine McCloud was appointed by the Executive Committee of the Transportation Research Board; a division of the National Research Council that provides expertise in science and technology to the government, to serve on the Accessible Transportation and Mobility Committee. Earlier this year, the Scientific Committee of the 12th International Conference on Mobility and Transport (TRANSED 2010) informed McCloud that her abstract “Successful Models and Best Practices for Accessible Service Delivery” was accepted for presentation in Hong Kong. McCloud was also selected to serve on the American Public Transportation Association’s (APTA) Legislative Committee, and the Access Committee to help shape transportation policy.



American Public Transportation (APTA) president, Bill Millar congratulates McCloud Transportation on its one year anniversary at APTA’s 2010 Annual Meeting in San Antonio, Texas.

# moving forward

## Florida's high speed rail project gets infusion of \$800 million

Florida's high speed is on the fast track with an additional infusion of \$800 million granted by the Obama administration on October 25, 2010. In one of the largest investments for Florida under the American Recovery and Reinvestment Act, Florida received \$1.25 billion to create jobs and to begin work on a High-Speed Rail line that will connect Tampa and Orlando. This down payment was announced by president Obama in Tampa in January to kickoff the nationwide high speed rail initiative. The new award to the Florida Department of Transportation (FDOT) now totals \$2.05 billion. The Tampa-Orlando link is scheduled to be completed by 2015.

People are already at work on the Tampa to Orlando segment, and crews are working along Interstate 4 where track will run in the median. The high-speed rail project is expected to put thousands of Floridians to work and act as a catalyst for economic growth. Between fall 2012 and 2014, nearly 10,000 employees will work on the construction project. In addition, the system will employ approximately 600 people to operate and create another 500 indirect jobs according to the FDOT.

Florida also was awarded an \$8 million grant on October 25 to plan the extension from Orlando to Miami. Full funding of this segment would allow people taking the train to travel between Tampa Bay and South Florida in 3 hours and 15 minutes by 2018 providing a viable alternative to driving on congested highways and interstates. During his keynote address at the APTA Annual Meeting, Peter Rogoff, administrator of the Federal Transit Administration, commented: "Who would have believed \$8 billion for transit [in the American Recovery and Reinvestment Act]? The only other federal program to receive that kind of funding was high-speed rail."



Peter Rogoff, administrator, Federal Transit Administration and Elaine McCloud



Signing of the ADA by President George H. W. Bush

## ADA celebrates 20-year anniversary

July 26, 2010 marked the 20th anniversary of President George H.W. Bush's signing of the Americans with Disabilities Act (ADA) into law. The ADA mandates accessible transit service for all riders and many of these services and technologies have been implemented, including low floor and lift-equipped buses, automated stop announcement systems, and level boarding platforms at train stations. Fixed route accessibility has assisted public transportation entities to better service people with disabilities. During the upcoming decade, attention is shifting towards bridging public transit with the private sector to increase accessibility of taxis, motor coaches, rail and airlines.

The ADA has become a model for other nations around the world for providing mobility, access and equality of opportunity for persons with disabilities through public transportation. President Barack Obama stated in a proclamation "yet despite the progress made in removing barriers and eliminating discrimination based on disability, on this 20th anniversary of the ADA, we must renew our commitment to achieving equal opportunity for, and the full inclusion of, all people with disabilities."

## YES ON 22

**PROTECT LOCAL SERVICES.  
STOP STATE RAIDS!**

Sixty-four percent of California voters approved Proposition 22

## Voters approve 73% of transportation initiatives

On November 2, twenty-two out of 30 transportation ballot measures were approved in 13 states and nearly \$500 million in funding over five years was approved by voters. Voters across the country demonstrated overwhelming support for investing in transportation and local infrastructure. Despite a tough economy, voters acknowledged that transportation is a critical building block for economic development.

Two counties in Virginia approved bonds totaling over \$150 million to support the Washington Metropolitan Area Transit Authority's Capital Improvement Program. In Rhode Island, over 70% of the voters approved a statewide measure for \$4.7 million to purchase and rehabilitate buses for the Rhode Island Public Transit Authority. In the San Francisco Bay area, 5 out of 7 counties approved increasing vehicle registration fees by \$10 to support transportation investments. Sixty-four percent of California's voters approved Proposition 22, a constitutional amendment to close loopholes that allowed the state to fill budget gaps with money designated for transportation.

Unsuccessful measures around the country included Hillsborough County, Florida where a 1-cent sales tax for transportation was voted down by 58%. Voters in 3 Oregon counties; Multnomah, Washington, and Clackamas, defeated a \$125 million bond measure by 54% for TriMet and voters in Richland, South Carolina defeated a 1-cent transportation sales tax by 51%. Two California counties; Contra Costa and Sonoma, voted down a \$10 car registration fee increase to support public transportation.

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