

press release

McCloud Transportation teams with firm to conduct JTA management and organization assessment

McCloud Transportation will subcontract with TransTech Management, Inc. to conduct organizational and management assessment of Jacksonville Transportation Authority

Tampa, FL. (November 2012) – The Jacksonville Transportation Authority (JTA) has selected the consulting firm of TransTech Management, Inc. of Greensboro, N.C. who will subcontract with McCloud Transportation & Associates, LLC to conduct an agency management and organization assessment. JTA has a proud record of success built upon sound management principles, however many changes have taken place over the years such as declines in available federal, state and local funding needed to subsidize transportation operations and capital projects.

TransTech Management will re-examine at every level the traditional way of doing business and will identify ways for JTA to take advantage of advances in technology and new business processes to provide recommendations for many of the challenges JTA is faced with. As a key part of the TransTech consulting team, McCloud Transportation will assist in reviewing JTA's core management practices to identify ways to achieve greater returns on its resources and assets in the following JTA divisions; Paratransit Operations, Vehicle Maintenance and Facilities, Business Development and Corporate Sales, and Marketing. "A key focus of McCloud Transportation's role for these divisions is to assess JTA's organizational structure, staffing levels, functionality, management processes, productivity and efficiency levels," said Elaine R. McCloud, president and chief executive officer for McCloud Transportation.

JTA is an independent state agency serving Northeast Florida with multimodal responsibilities for managing and operating fixed-route bus, community shuttles, Skyway (automated fixed guideway system) and a downtown trolley system. JTA also designs and constructs bridges and highways and is one of only seven agencies nationally that provides both transit and roadway engineering services. JTA has 673 employees and an operating budget of \$82.8 million.

About McCloud Transportation & Associates, LLC

McCloud Transportation is a transportation consulting firm that conducts organizational and compliance assessments, and develops quality assurance programs for multimodal transit agencies throughout the United States.

For more information, please visit www.McCloudTrans.com or call (813) 920-8683.