

press release

McCloud Transportation expands its presence in Arizona with Valley Metro RPTA contract award

Firm will provide technical support to RPTA for public involvement and outreach

Tampa, FL. (May 2011) – McCloud Transportation & Associates, LLC has been awarded a three-year contract by Valley Metro Regional Public Transportation Authority (RPTA) in Phoenix, Arizona to provide public involvement and outreach. The firm will provide develop RPTA's public involvement plans, organize annual and quarterly outreach events, provide transcription services at public hearings, draft notices of public hearings and will provide interpreters for non-English speaking audiences.

McCloud Transportation has been a part of the Phoenix metropolitan area's landscape since the award of a five-year contract by Total Transit in 2010. Total Transit is a transportation management company and is the provider of RPTA's demand response service throughout Maricopa County. McCloud Transportation provides service quality monitoring, performance auditing, public involvement and community outreach through the Ambassador Program, provides community input to Total Transit's management for service enhancement.

The firm has teamed with two local, Phoenix-based firms that include including bi-lingual specialists and facilitators who are seasoned experts in the transit industry and will assist in meeting RPTA's public involvement and outreach goals. "We look forward to the opportunity to bring proven, successful public involvement strategies to RPTA's diverse customer base," says Elaine McCloud, president and chief executive officer of McCloud Transportation. "We will work shoulder-to-shoulder with RPTA's customers and stakeholders to understand their mobility needs," McCloud said.

RPTA serves Maricopa County, which has several million people living in the region. The need for public transit services is growing.

McCloud Transportation excels at cultivating strong alliances with the community through public involvement and community outreach. The firm's principals have over fifty years of mass transit experience and have core expertise in meeting the public involvement requirements of the U.S. Department of Transportation and the Federal Transit Administration.

For more information, visit www.McCloudTrans.com or call (813) 920-8683.